

App: GEO MASTER

Use: Acquiring a deeper geographical knowledge about our world

Useful for following subjects: Geography, History, Economics, Politics

link: [Geo Master](#)

Please contribute to the analysis by adding the conclusions reached as a result of your observation.....

Internal	Strengths (What makes it an advantage over other apps or other resources)	It has got a beautiful design and there are several languages available. It offers different game modes for improving your geographical knowledge Due to its time based game mode it's highly motivating for students.
	Weaknesses (What makes it a disadvantage relative to others)	"Geo Master" doesn't offer a globe model of our world. If you're in search for a real and „grown up“ atlas app, other solutions might appeal more suitable to you. The strength of the „Geo Master“ app lies in its game modes.

External	Opportunities (elements from the context/ environment that can be exploited to its advantage)	The app can be used without having an internet connection.
	Threats (elements from the context/ environment that can create obstacles and difficulties to the use of that app)	"Geo Master" is a payed app, which can be an obstacle for students.

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