

Collaborative SWOT analysis

App: PLICKERS

Use: Create a test, print already created cards, use in class

Useful for following subjects: various subjects, test with multiple choice answers

link: <https://www.plickers.com/>

Please contribute to the analysis by adding the conclusions reached as a result of your observation.....

Internal	Strengths (What makes it an advantage over other apps or other resources)	Attractive to use with students on every subject. You only need one mobile phone or tablet for the teacher. You can use it at any time during the lesson. Immediate correction. Alternately, a group of students can create tests for their peers.
	Weaknesses (What makes it a disadvantage relative to others)	You need to print plickers cards ahead, but you can use them many times. You have to create tests yourself. It is difficult to use mathematical language and specific symbology of Mathematics The construction of items with images and text if there is a need to switch text with images or use more than one image.

External	Opportunities (elements from the context/ environment that can be exploited to its advantage)	You can match students names to numbers and you will have their score in your device. You can also send students' results to your email account. You can use Plickers offline.
	Threats (elements from the context/ environment that can create obstacles and difficulties to the use of that app)	It takes some time to check all the answers if you check your students separately.

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