

Collaborative SWOT analysis

App: QUIZLET

Use:

Digital Flashcard app and web service for training vocabulary

- primarily **vocab training**
- useful for other scenarios as well, **for example Biology**

Useful for following subjects:

English, almost any other subject

link: [Quizlet](#)

Please contribute to the analysis by adding the conclusions reached as a result of your observation.....

Internal	Strengths (What makes it an advantage over other apps or other resources)	Very well known, there's a highly motivated team behind „Quizlet“, there are many learning games for different types of learners (e.g. audio transcription via synthesized voice output or audio recordings from the teacher), Live Games Teachers can prepare attractive exercises for their students.
	Weaknesses (What makes it a disadvantage relative to others)	As of yet there's no possibility to add more than 2 cards as once, which means there's only the front and the back of a digital flashcards. Other programs offer more slides per flashcard (e.g. for creating flashcards that offer one slide for the question, one slide for the answer and one slide for an explanation). It takes some time to prepare it, you have to search for pictures if you want to create a picture dictionary.

External	Opportunities (elements from the context/ environment that can be exploited to its advantage)	Usable in various environments: Quizlet can be used with almost any web browser or with apps. It offers so called „ Live Games “, where pupils take part in a contest against each other (comparable with „Kahoot Games“). These „Live Games“ can also be started in any classroom as long as there is an internet connection. You don't need internet connection in class to use it because you can print it.
	Threats (elements from the context/ environment that can create obstacles and difficulties to the use of that app)	If students want to learn vocab for themselves (for example at home), they have to create a Quizlet account (which, on the other hand, is free).

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